

Appendix E:
Online Survey - 2016



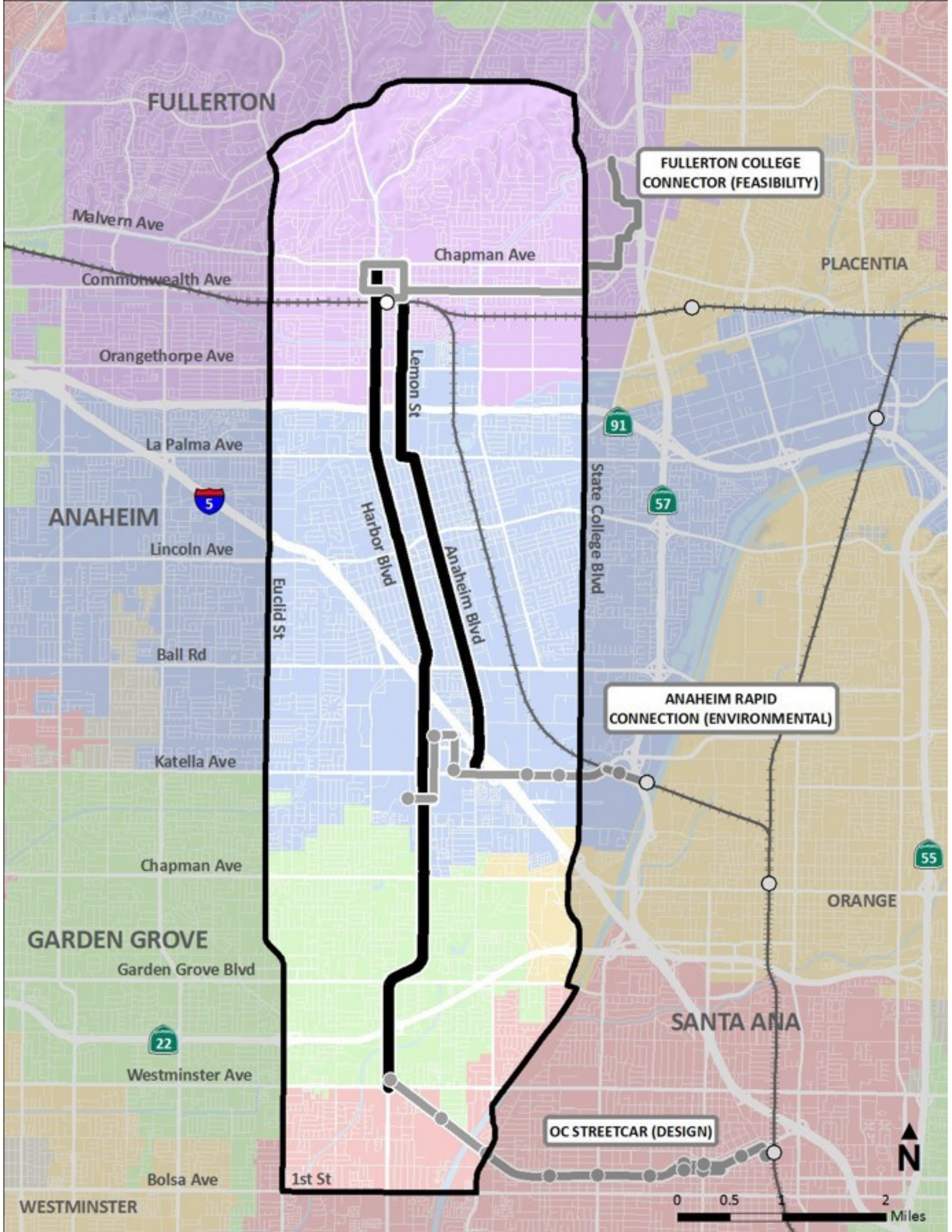
**Central Harbor Boulevard
Transit Corridor Study
Survey**

Tell us what you think!

The Orange County Transportation Authority (OCTA) is working with the cities of Santa Ana, Garden Grove, Anaheim and Fullerton to improve transit along and near Harbor Blvd., the busiest bus corridor in Orange County. OCTA is studying the characteristics, opportunities and challenges facing north-south transit services in this area.

This is your opportunity to provide input on what transit alternatives should be looked at to improve travel on Harbor Blvd. This questionnaire is available until **March 31, 2016**, please share it with your friends and neighbors with this link: [**www.octa.net/harbor**](http://www.octa.net/harbor).

Before we begin, we would like to share a map of the study area.



1 Please complete the following statement: I am a _____ along or near Harbor Blvd.

- A Business Owner An Employee A Resident A Visitor A Commuter Other
-


2 How often do you use transit in the study area?

- Daily Weekly Monthly Never
-

3 What are your main reasons for choosing whether or not to use transit?

4 In order to develop ideas for improved and/or new transit services on or near Harbor Blvd., it's helpful to understand the challenges facing transit in this area today. OCTA has identified the following potential challenges.

Which of these "problems" do you believe is the most significant?

| | | | | |
|--|--|--|--|--|
|  <input type="radio"/> Other | Transit/ Roadway Performance Current traffic conditions limit the speed and reliability of existing transit service. <input type="radio"/> Transit/Roadway | Land Use Some land uses prioritize automobile access over transit & pedestrian options. <input type="radio"/> Land Use | Corridor Constraints Restricted street configuration supports auto use (limiting options for transit, bike, and pedestrian uses). <input type="radio"/> Infrastructure | Connectivity Connections to/from major activity centers are difficult for many users. <input type="radio"/> Connectivity |
| User Experience Inconsistent stop amenities, branding, and information create confusion. <input type="radio"/> User Experience | Mode Choices For many trips, few mode choices are competitive with the automobile. <input type="radio"/> Mode Choices | | | |

5 The following draft study goals were established to address transit in this area.

Which of these goals is most important to you?

| | | | | |
|--|---|---|---|--|
|  <input type="radio"/> Other | Transit/ Roadway Performance Improve transit operating speed, reliability, and overall service. <input type="radio"/> Transit/Roadway | Land Use Serve transit-supportive land uses, reduce overall emissions, and minimize impact to the environment. <input type="radio"/> Land Use | Connectivity Improve connections to destinations and ensure major activity centers can be reached with one transfer. <input type="radio"/> Connectivity | Corridor Constraints Optimally allocate roadway space, improve safety, and optimize traffic operations. <input type="radio"/> Corridor |
| User Experience Improve stop amenities and improve first and last-mile connections to and from corridor. <input type="radio"/> User Experience | Mode Choices Reduce auto-dependence by promoting transit usage and improve accessibility for all users. <input type="radio"/> Mode Choices | Community Support Pursue a project that has support from stakeholders <input type="radio"/> Community | Cost Effectiveness Pursue a project that offers a good balance between total costs and benefits. <input type="radio"/> Cost | |

Next we want to share new possible transit options for the corridor.

6 The first option is Limited-Stop Bus. Tell us what you think of this option.

The more hearts mean the more you like it.

Limited-Stop Bus



- Builds off of existing Bravo! line branding
- Improves existing equipment and infrastructure
- Features could include shorter wait times
- Stops farther apart and at major destinations and transfer centers

7 The second option is Bus Rapid Transit (BRT). Tell us what you think of this option.

The more hearts mean the more you like it.

Bus Rapid Transit



- Premium bus service with district branding
- Features could include dedicated bus lanes, traffic signal priority at intersections, defined stations, and short wait times (less than 15 minutes)

8 The third option is Streetcar. Tell us what you think of this option.

The more hearts mean the more you like it.

Streetcar

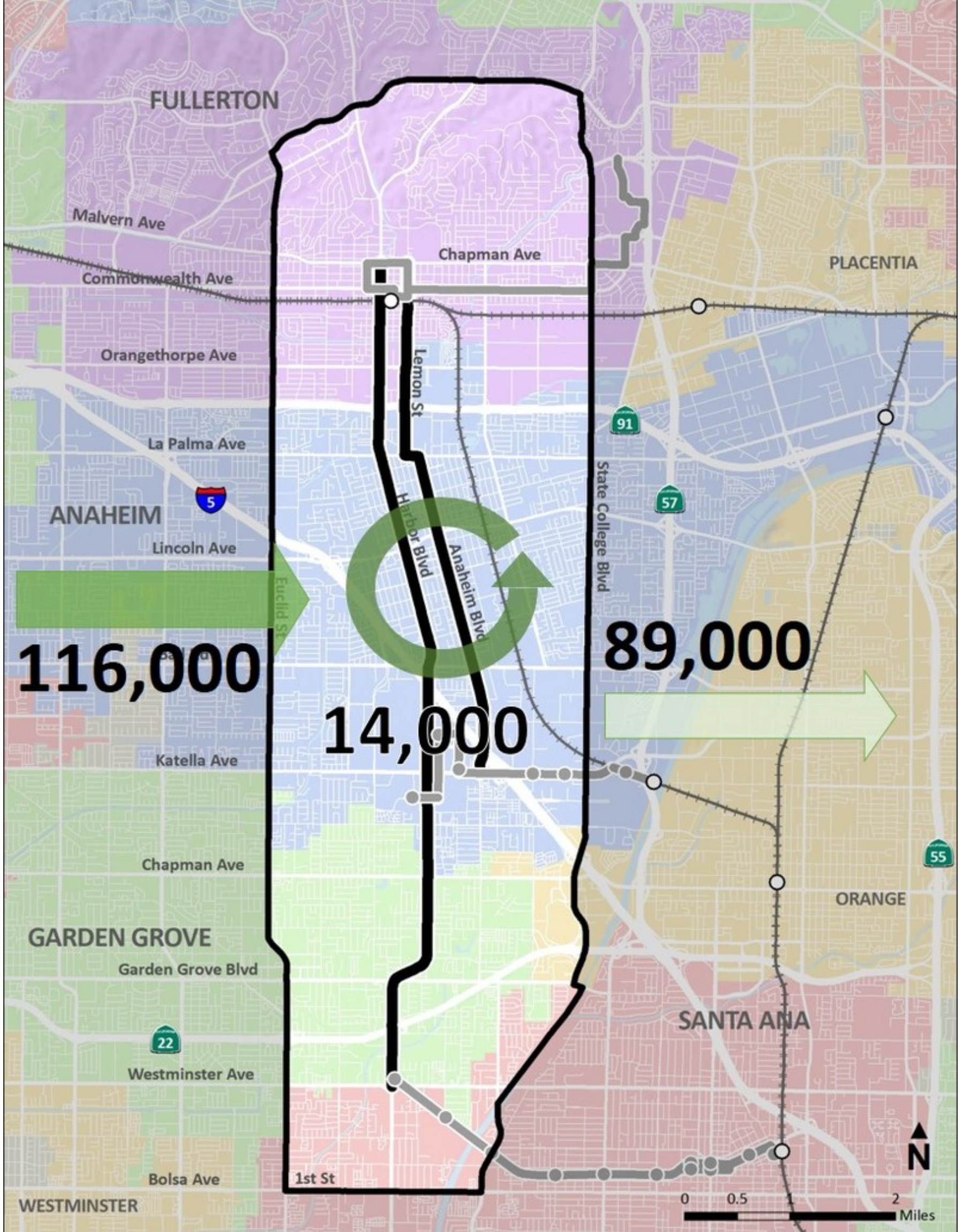


- Highest economic development potential
- Creates a sense of permanence
- Features could include improved stations, traffic signal priority, and short wait times
- Could stimulate investment in corridor


9 If transit was available for your travel needs along Harbor Boulevard, what service characteristics would be most important to you?

- Frequency of service Convenient service hours
 - Travel time compared to other modes (like personal vehicle) Stop locations Cost
 - Ability to utilize a park and ride lot to access the service
 - Real-time information about the services (such as bus arrival time)
 - Nothing would encourage me to use transit
-


Here is a map of the proposed corridor study -- please note the movement of people traveling INTO, WITHIN and OUT OF the study area:




10 If you commute INTO or WITHIN the study area for work or non-work trips along Harbor Boulevard, what is your destination?




CS Fullerton or




Downtown




DT Anaheim or



Disneyland



Anaheim Conv.



Garden Grove



I don't



Other

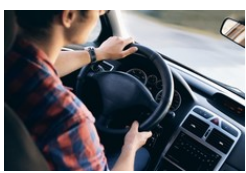
11 When traveling INTO or WITHIN the study area, what is your starting point?

Please reference cross streets, city and/or zip code.


12 What forms of transportation do you currently take to commute INTO or WITHIN the study area?




Other



Drive alone



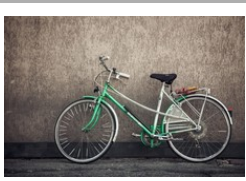
Carpool



Vanpool



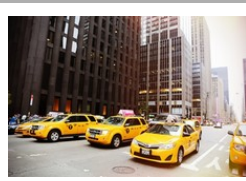
Bus, public



Bicycle



Walk



Taxi, Uber or

13 If you commute OUT OF the study area for work or non-work trips along Harbor Boulevard, what is your destination?

Please reference cross streets, city and/or zip code.

[Dashed text input box]

14 When traveling OUT OF the study area, what is your starting point?


Please reference cross streets, city and/or zip code.

[Dashed text input box]


15 What forms of transportation do you currently take to commute OUT OF the study area?




Other



Drive alone



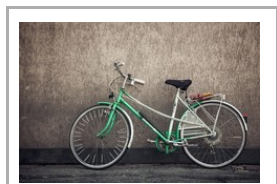
Carpool



Vanpool



Bus, public



Bicycle

Walk


Taxi, Uber or


16 In your opinion, what is the most important transit connection in the study area?


- Other Disneyland Downtown Anaheim Anaheim Convention Center
- Downtown Fullerton Future OC Streetcar (Harbor Blvd. & Westminster Ave.)
- Fullerton Transportation Center


17 When traveling in the study area, what are the major activities you participate in?



 Other

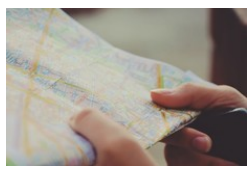

 Working


 Education


 Dining


 Shopping


 Recreational


 Tourist

Thanks for the input! Now please tell us a little about yourself...

18 What is your age?

- 16-24
 - 25-34
 - 35-44
 - 45-54
 - 55-64
 - 65-74
 - 75 or older
-

19 If you are a business owner along Harbor Boulevard, what is the size of your business?

- 1-19 employees
 - 20-49 employees
 - 50-99 employees
 - 100-249 employees
 - 250-499 employees
 - 500+ employees
 - I am not a business owner along Harbor Boulevard
-

20 How many people live in your household?

- 1 (I live alone)
 - 2
 - 3
 - 4
 - 5 or more
-

21 How many vehicles are there in your household?

- 1
 - 2
 - 3 or more
-

22 Would you like to be added to the mailing list to receive email updates about the Central Harbor Boulevard Transit Corridor Study?

If yes, please ensure you provide your email in the next question.

Yes No

23 Please provide your name, organization (if any) and email. (Optional)

Submit

Never submit passwords! - [Report abuse](#)

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OCTA needs your input to ease traffic on Harbor Blvd., the busiest bus corridor in the OC.



Help us get you there OCTA

SHARE YOUR THOUGHTS
The Orange County Transportation Authority (OCTA) is developing and studying options to improve mobility on and near Harbor Blvd. Click the "sign up" button to take the survey.


WWW.OCTA.NET [Sign Up](#)

33 Likes 4 Comments 3 Shares

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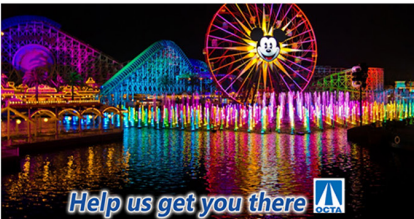
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1 Like

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5 Likes 1 Comment

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